



# Sustainable Ventures

## [Call for Abstracts for the 2009 Our Daily Bread Prize](#) 121208

The 2009 Our Daily Bread Prize calls for Abstracts for sustainable food and farming solutions written as proposed or proven case studies that overcome specific integrated social, environmental, governance/policy, and financial/business challenges, similar to, but not restricted to the sample challenges listed below.

### **TIMING AND PROCESS**

The Abstracts will be accepted on a rolling basis, due: November 4, 2008, February 10, 2009, and May 5, 2009. The sooner the Abstracts are submitted, the sooner they can be reviewed, and the more time will be available to produce a formal submission. Members of the 2009 Our Daily Bread Prize Jury will review abstracts within one week of the Abstract acceptance dates. Sustainable Ventures will then invite selected candidates to make formal submissions, the text of which should not exceed 20 pages in length not including appendices. *Interdisciplinary teams are encouraged.*

All final candidate submissions are due August 7, 2009. Formal submissions must be written for a planned publication, and include a video component that will enable the key messages to reach a wide, diverse audience. See [Prize FAQ](#).

### **THE PRIZE**

The \$10,000 prize will be awarded as one \$5,000 grand prize and two \$2,500 finalist prizes. The winner(s) will be notified before October 26, 2009 and will be formally announced at SRI in the Rockies, the annual conference of the [Social Investment Forum](#).

### **Sample Challenges**

Define business structures and funding strategies that guarantee workers and community members investment and ownership opportunities.

Collect an anthology of stories about people in various farming and food professions that emphasize satisfaction and pride in a sense of place and the fulfillment of a valued community function.

Develop a system of "living costs" to reflect a vital systems perspective—individual, community, investment strategy, eco-system—using [true cost accounting](#) as a measurement of success.

Design policy oversight measures to ensure that global food safety and security are implemented effectively; include regulations with rigorous checks and balances that are to be developed in consultation with community representatives.

Artistically present community teachings that enable a person to cultivate personal relationships with all beings in his/her wider community.

Survey market practices that entice eaters to enjoy healthy food as close to home as possible. e.g. Italy's Emilia-Romagna Region

Develop a financial policy that ensures availability of healthy, locally grown food to families with teen obesity, Type 2 diabetes, and heart disease as a result of lack of access to healthy food. Selections are made based on [true cost pricing](#).

### **PLEASE HELP US DISTRIBUTE THIS CALL FOR ABSTRACTS FAR AND WIDE!**

We encourage you to distribute this Call in your newsletter or e-newsletter or to working groups, consultancies, associations or authors.

**CONTACT INFORMATION:** Submit your Call for Abstracts to: [2009ODBPrize@SustainableVentures.us](mailto:2009ODBPrize@SustainableVentures.us)

[2009 Our Daily Bread Prize](#) (The Call): [http://sustainableventures.us/download/2009\\_ODB\\_Prize\\_Flyer.pdf](http://sustainableventures.us/download/2009_ODB_Prize_Flyer.pdf)

[2009 Our Daily Bread Prize FAQ](#): [http://sustainableventures.us/download/2009\\_ODB\\_Prize\\_FAQ\\_100908.pdf](http://sustainableventures.us/download/2009_ODB_Prize_FAQ_100908.pdf)

[Growing Good Food Language](#): <http://sustainableventures.us/resources/ggfl.php>

[TIMELINE](#): [http://www.sustainableventures.us/download/2009\\_ODB\\_Prize\\_Jurors\\_Timeline.pdf](http://www.sustainableventures.us/download/2009_ODB_Prize_Jurors_Timeline.pdf)

[True Cost Accounting](#): [http://sustainableventures.us/download/SV\\_Sample\\_TCA\\_Report\\_2007-2008.pdf](http://sustainableventures.us/download/SV_Sample_TCA_Report_2007-2008.pdf)

[True Cost Pricing](#): [http://sustainableventures.us/download/TCP\\_graphic.pdf](http://sustainableventures.us/download/TCP_graphic.pdf)